

# LAUREN CARRAGHER

graphic designer

916 960 9150

laurencarragher.com

lauren.carragher@gmail.com

## EDUCATION

California State University, Chico

Jan 2014–Dec 2016

Bachelor of Arts in Communication  
Design

Emphasis: Graphic Design

Sierra College, Rocklin

Aug 2013–Dec 2014

General Education classes

University of Nevada, Reno

Aug 2011–May 2013

General Education classes

## SKILLS

Adobe Creative Suite

HTML/CSS

Javascript

Typography

Packaging

MAC & PC proficiency

Team player

Customer Relations

## INTERESTS & ACTIVITIES

Photography

Pottery

Yoga

Travel

Drawing

Sustainability

Farmers market

Hiking

Reading

## WORK EXPERIENCE

### SJ Creations

**Packaging/Graphic Designer** August 2020–Present

Design innovative seasonal and everyday packaging for US, European and Australian markets. Comfortable designing within parameters of challenging budgets and aggressive design turnover timelines. Create raster art using adobe Photoshop to present realistic product mock-ups to buyers. Provide material specifications and assist in the purchase of raw materials used for manufacturing containers. Design skincare products from start to finish, including artwork design, parts and ingredients. Create, design and develop new, or improve existing, customer packaging. Collaborate on a daily basis with the Marketing and Product Development departments to manage available parts and products needed to complete orders. Actively engage and maintain internal and external relationships.

### Abbott Diagnostics

**Graphic Designer** April 2018–May 2020

Assist with Alere to Abbott global rebrand. Responsible for the development, update and execution of product packaging material and labeling. Create 3D renders of products. Follow detailed process for the development, design, creation and translation of new or modified direct product packaging/labeling.

### Aion LED

**Junior Graphic Designer** Feb 2017–Feb 2018

Collaborate with head designer to develop website, catalog and all other direct marketing materials. Assist in concept development and design of all in-house materials. Manage and create content for all social media platforms to achieve broad customer and public exposure. Photograph and manipulate new products to meet company standards. Complete company projects on time with attention to detail and minimal guidance.

### Snapshots Photobooth

**Graphic Designer/Photographer/Photobooth Assistant**

Feb 2015–Jan 2017

Dealt directly and professionally with clients to design borders that correspond with the theme and style of their event. Developed and maintained client relationships through assisting with the photo booth at events. Managed smooth operation of photo booth and customer satisfaction during events. Designed and maintained a visually appealing website that attracted clientele to the business.

### Project Clean Air

**Photographer** Dec 2016–Jan 2017

Took specific pictures of alternative fueling stations. Collected on-site data. Edited all final images in an expedient manner; completing before project deadlines.